

CIM Diploma in Professional Marketing for December Intake (Batch 4)						
Modules	Days	Time	Lecturers	Fees	Starting Date	Course ID
Strategic Marketing	Fri	6:00 PM to 8:30 PM	Dr. U Sein Min, U Oak Kyaw Za	468,000	23.12.16	CIM-sm-04-01
Mastering Matrics	TBC	6:00 PM to 8:30 PM	Mr.Kim Kelvin Hong	468,000	TBC	CIM-mm-04-01
Digital Strategy	Wed	6:00 PM to 8:30 PM	Ms. Eileen Lui	468,000	21.12.16	CIM-ds-04-01
ICM Single Subject Diploma for November & December Intake (Batch 12 & 12 Plus)						
Modules	Days	Time	Lecturers	Fees	Starting Date	Course ID
Business Management & Administration	Sat	6:00 PM to 8:30 PM	Daw Khin Nwe Ohn	420,000	5.11.2016	ICM-bma-12-05
	Sun					
Business Management & Administration	Tue	6:00 PM to 8:30 PM	Daw Aye Aye Win	420,000	22.11.2016	ICM-bma-12-06
Human Resources Management	Sun	6:00 PM to 8:30 PM	Dr. Daw Ohnmar Myint	420,000++	20.11.2016	ICM-hrm-12-03
Marketing Management	Wed	6:00 PM to 8:30 PM	Dr.U Sein Min	450,000++	14.12.2016	ICM-mktgm-12-02
	Sun	6:00 PM to 8:30 PM	U Aung Chit Khin		18.12.2016	
Sales & Sales Management	Sun	2:00 PM to 4:30 PM	U Soe Oo	420,000	18.12.2016	ICM-ssm-12-02
Business Management & Administration	Sat	3:00 PM to 5:30 PM	Daw Nang Shwe Yee Thein	420,000	24.12.2016	ICM-bma-12-07
Business Management & Administration	Sat	6:00 PM to 8:30 PM	Daw Nang Shwe Yee Thein	420,000	24.12.2016	ICM-bma-12-08
Management of Travel & Tourism Operations	Tue	6:00 PM to 8:30 PM	Daw Thida Han	420,000	20.12.2016	ICM-mtto-12-02
Financial Management	Tue	6:00 PM to 8:30 PM	Daw Htay Htay Myint	420,000	6.12.2016	ICM-fm-12-03
Human Resource Development	Fri	6:00 PM to 8:30 PM	U Min Khaung	420,000	6.1.2017	ICM-hrd-12-01
Hospitality Management	Sun	1:00 PM to 3:30 PM	Ms. Carine Le Port	420,000	18.12.2016	ICM-hm-12-02
Business Law	Sun	6:00 PM to 8:30 PM	Daw Marilyn Aung Khin	420,000	18.12.2016	ICM-bl-12-01
Logistics & Supply Chain Management	Thu	6:00 PM to 8:30 PM	Capt. U Aung Khin Myint	420,000	5.1.2017	ICM-lscm-12-02
Human Resources Management	Fri	6:00 PM to 8:30 PM	Dr. Daw Ohnmar Myint	420,000++	6.1.2017	ICM-hrm-12-04
Project Management	Sat	6:00 PM to 8:30 PM	Daw Aye Aye Win	420,000	7.1.2017	ICM-pm-12-02
	Sun	6:00 PM to 8:30 PM				

Batch 12 Plus will begin on the 6th Dec , 2016

ICM Registration Fees: **45** USD per year

Exam Fees: **60** USD per module

Marketing Management & Human Resources Management Textbook Fees - 25,000 (Addi

CIM Registration Fees: **75** USD per year

Exam Fees: **227** USD per module

Teachers' Profiles:

Dr. U Sein Min, Ph.D (Passau), M.Com, B.Com (Hons, YIE)

U Aung Chit Khin , Principal/Founder, MBA (Nottingham), PG Dip M, Dip M (CIM, UK)

Daw Khin Nwe Ohn, M.Com, B.Com (Hons, YIE)

Dr. Daw Ohnmar Myint, Ph.D (HRM, Delhi), M.Com, B.Com(Hons, YIE)

Daw Htay Htay Myint, M.Com, B.Com (Hons, YIE)

Daw Thida Han, M.Econ (Stats), B.Econ (Hons, YIE), Dip in Tourism Studies and Management

Daw Aye Aye Win, M.A (Int'l Business Studies) (Sophia), M.Com, B.Com (Hons, YIE), Dip in English

Capt. U Aung Khin Myint, Chairman, Myanmar International Freight Forwarders Association

Daw Marilyn Aung Khin, M.Com (HR & IR), University of Western Sydney, LLB(University of Technology Sydney), BA(Law), LLB, LLM(RAU)

Ms. Eileen Lui, Digital Marketing Specialist, B.A Marketing Communication, Charles Sturt University

U Min Khaung, EMPA (YIE), B.Sc (Zoology), Dip in Logistics Management

Ms. Carine Le Port, M.Com (University of Queensland)

U Oak Kyaw Za, MBA (Arcadia), PG Dip M (CIM, UK)

U Soe Oo, EMBA (YIE), B.Sc (Zoology)

Daw Nang Shwe Yee Thein, MBA (Deakin)

Mr. Kim Kelvin Hong, Bachelor of Business (RMIT, Australia), PG Dip Management Studies (Singapore)

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